

2019 CHARITY MASTERCLASS

A morning of insight and information for
charity chairs and trustees

7 February 2019
08:30-14:00 (including buffet lunch)
Doddington Hall, Lincoln

FEATURING SPEAKERS FROM ...



Covering a wide range of topics, our speakers will explain how charities need to organise themselves to ensure they are 'fit for purpose', resilient, and successful.

There will also of course be plenty of time to network with fellow charity professionals and share your experiences of operating in such an important sector.

FREE TO ATTEND
CLICK HERE TO REGISTER
OR EMAIL FAITHHORNE@ROYTHORNES.CO.UK

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WHAT TO EXPECT ...

Registration and networking

Introduction

Rich: investment management - Charity investments

An overview of charity investments that will answer some of the most common questions including: Are you confident in the overall investment policy and objectives of your charity? Do the trustees agree on the balance between investment risk and return? Are the trustees aware of the impact of environmental, social and governance factors? and Do you know the charges you pay on your investments?

Berkeley Insurance Group- Insurance and the road to cyber resilience

Losing access to a computer network, having funds stolen or suffering a data breach through a cyber attack can be devastating to a charity. The financial impact and harm to reputation can, however, be insured against with the right advice. This session will identify the main cyber threats and the insurance available to help build cyber resilience into your charity.

Discussion and questions

Break and networking

Roythornes Solicitors - GDPR: The challenge for charities

Eight months on from GDPR implementation, are you confident that your charity is compliant? Whether you like it or not, the ICO expects all charities to comply in full and with volunteers, employees and donors, the challenges on data management for charities are complex. This talk aims to bring some clarity as to what you need to do and how you might achieve it.

Cartwright Communications - PR strategy on a budget

PR and digital company Cartwright Communications has worked with a number of national and regional charities. Cartwright has successfully assisted charities to raise their profile through PR, social media and events to not only create awareness, but bring in volunteers – and much-needed funds to their organisations. Cartwright will be giving charities a few tips to help them on their mission to create PR on a budget.

Discussion and questions

Wright Vigar - Financial risk and charities

A look at both internal and external factors affecting financial risks that affect the charitable sector. This will include exploring ways in which trustees can reduce these risks as part of their duties as custodians over the assets of their respective charities

Guest speaker - Star Trust - Making the most of your events

Events are one of the main income channels for any charity. In a practical and informative talk, Steve Hampson, Chair of the Star Trust will share his experiences on how to make the most of your events and just as importantly, maximise the funds they generate.

Panel discussion and questions

Networking lunch and depart

Close

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