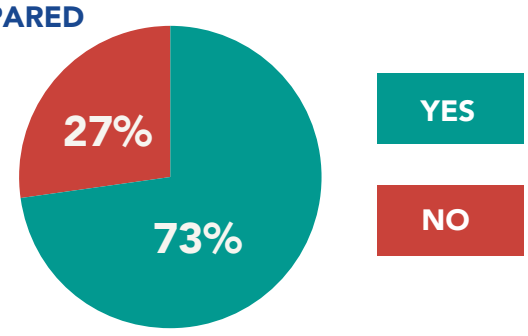
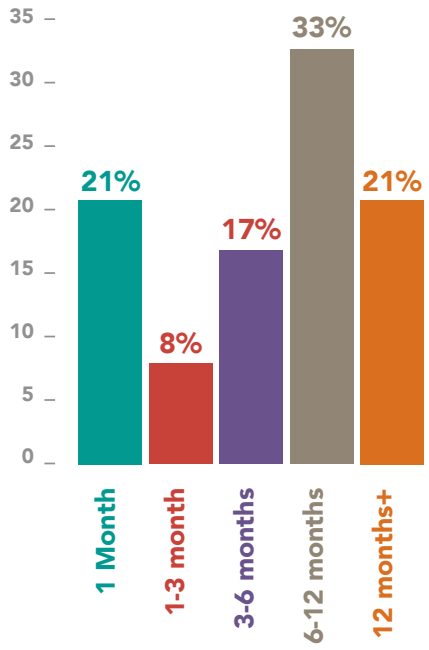
# FOOD INFORMATION REGULATIONS IMPLEMENTATION

## DID YOU FEEL FULLY PREPARED FOR THE CHANGES?

Despite the fact that some respondents felt the legislation had been late arriving, most producers considered themselves prepared for the changes.



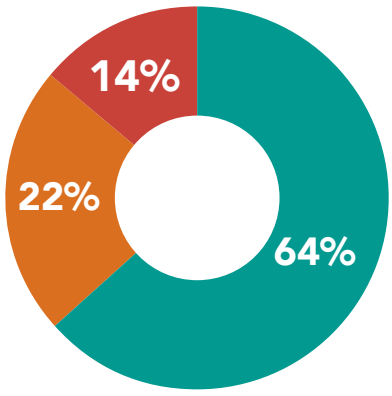

## FROM START TO FINISH HOW LONG DID IMPLEMENTING THE REQUIRED CHANGES TAKE?




The length of time to implement the changes varied – perhaps an indication of the different size of companies and number of products manufactured.

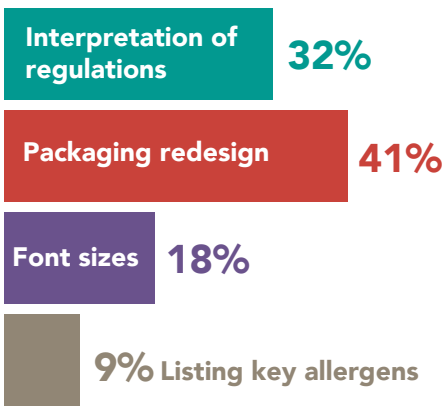
## WHAT WAS YOUR MAIN SOURCE OF GUIDANCE WHEN MAKING THE CHANGES?

- Government websites
- Trade bodies
- Local authority/Trading Standards




Most people used the Government websites, with trade bodies also providing a useful resource.

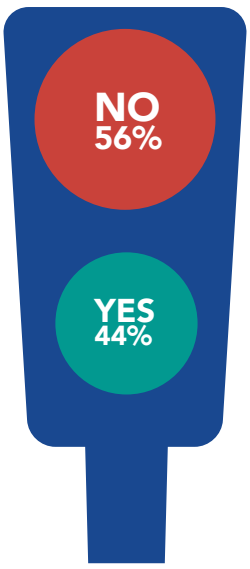
## WHAT WAS THE MOST CHALLENGING ELEMENT OF IMPLEMENTATION?




Not surprisingly, accommodating the requirements on packaging provided the biggest challenge.

Some businesses which traded across Europe highlighted that local interpretation had caused some issues.

## HAVE YOU USED THE FIR CHANGES AS AN OPPORTUNITY TO INTRODUCE OTHER INFORMATION TO YOUR PACKAGING E.G. FRONT OF PACK TRAFFIC LIGHTS ETC?



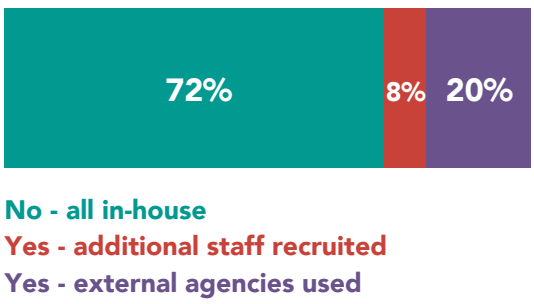

Some firms used the opportunity to include requirements of forthcoming legislation.

Others commented that with the new font sizes etc, there was little space for voluntary additional information.

## DID YOU NEED TO ENGAGE ADDITIONAL RESOURCES TO MEET THE CHANGES?

Most businesses used in-house resources to make the changes.

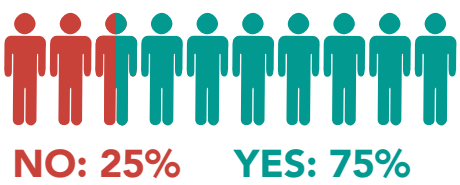
External agencies were sometimes used for nutritional analysis.




## CONSIDERING THE TOTAL COSTS OF IMPLEMENTATION, WERE THESE:

Some respondents commented that additional cost were incurred in small print runs and write-offs to ensure there were no gaps in supply.

## HAVE THOSE EMPLOYEES INVOLVED IN THE MANUFACTURING PROCESS BEEN TRAINED ON THE FIR AND THE NEED TO FOLLOW RECIPES CORRECTLY?




Training seemed to cause particular issues for foodservice businesses. It was commented that there were a number of businesses offering 'expensive and unnecessary advice'.

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